



AUTOMATE ORACLE RECRUITING FOR A POSITIVE BRAND IMAGE

COMPANY BRANDING outlines your company's unique value proposition: - unique set of benefits do you offer to the employees, acknowledging the skills, knowledge, and expertise they'll bring to your company.



CAN COMPANY BRAND AND RECRUITMENT IN ORACLE HCM COME TOGETHER?

An employer or company brand is a blend of different touch points with your candidates, *starting from when they stop over at your career page, apply to the job, to getting hired.*

HOW HRIS AUTOMATION CREATES A POSITIVE BRAND IMAGE IN ORACLE HCM?

PAIN AREA 1:

Candidate's drop-off rate is higher than apply rate



SOLUTION:

RChilli resume parser in Oracle HCM

- ✓ Enhance candidate experience with a **one-click job application process**
- ✓ Exhaustive 15-20 minutes job application process is **translated into seconds.**
- ✓ Reach to talented candidates increases with **increased job application number.**



PAIN AREA 2:

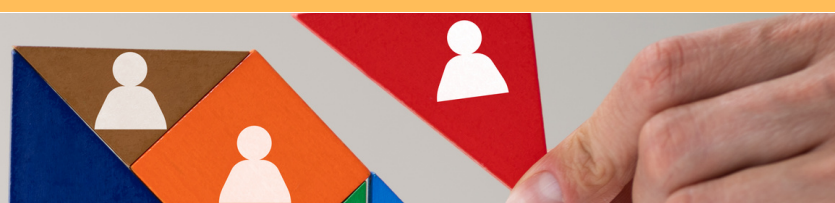
Existing workforce isn't diverse



SOLUTION:

RChilli resume parser + Oracle HCM Cloud Profile Import Plugin

- ✓ Helps recruiters **remove all the bias-causing indicators** from the selection process
- ✓ Have a **skilled and qualified workforce** regardless of color, race, or gender
- ✓ Get a database of candidates according to skills, qualification, industry experience, licensing, and certification.



PAIN AREA 3:

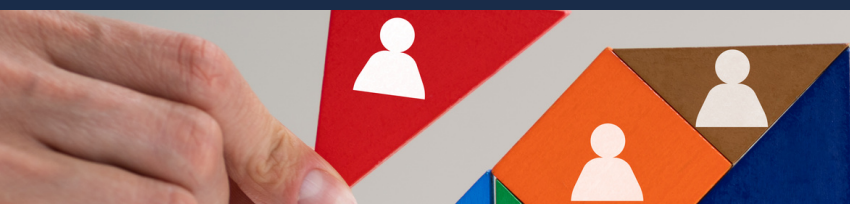
Wasting time manually screening resumes



SOLUTION:

RChilli resume parser in Oracle HCM

- ✓ **Automate resume screening** and data entry.
- ✓ Parse **multiple resumes in a go**, extract accurate candidate data according to the fields selected
- ✓ Save recruiter's valuable time, which in turn speeds up their call-back time



PAIN AREA 4:

Don't Have a Global Team



SOLUTION:

RChilli multilingual resume parser for Oracle recruiting

- ✓ Is designed to **parse resumes in 25+ languages**
- ✓ Parse resumes in **Arabic, Canadian French, Chinese (Simplified), Croatian, Czech, Danish, Dutch, English, French, German, Hebrew, Hungarian, Italian, Japanese, Norwegian, Polish, Portuguese, Portuguese (Brasil), Romanian, Russian, Slovak, Slovenian, Spanish, Spanish American Latin, Swedish, Thai, and Turkish.**
- ✓ Build a workforce with a **diverse culture** and stronger knowledge base.

Struggling to establish a positive brand image in Oracle HCM talent acquisition space?

[Find a Solution](#)



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