

# TOP 7

## RECRUITING TRENDS

FOR THE **MIDDLE EAST** IN 2023

The recruitment vertical in the Middle East is set to spearhead forward as the UAE employers plan to expand their workforce by nearly **76%** in 2023.



### DID YOU KNOW?

THE UAE IS EXPECTED TO INCREASE SALARIES BY **NEARLY 5%** ACROSS ALL SECTORS

What does the future hold for job seekers and recruiters in the UAE?

1

#### Enhancing candidate/user experience

Enhanced candidate/user experience through improved employer branding and communication.



2

#### The hybrid work model is here to stay

Hybrid working is here to stay as it translates to:

- Increased employee happiness
- Substantial Increase in income
- Improved mobility

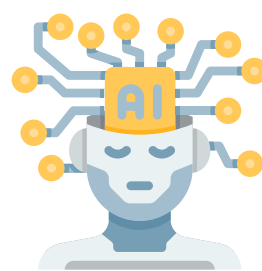


Did you know? 3 out of 4 employees want more flexibility and remote working options.

3

#### Accelerating AI-based solutions

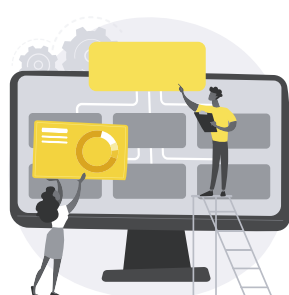
Automating the recruitment process with AI-based solutions, such as resume parsers, search engines, and taxonomy can save you significant time.



4

#### Data-driven recruitment

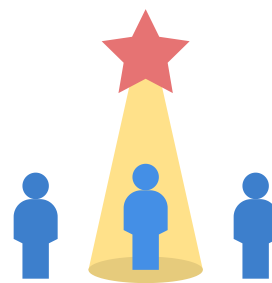
Data-driven recruiting helps to allocate budget for various recruiting channels, speed up time-to-hire and forecast your hiring needs.



5

#### Mobilization of internal talent

Mobilization of internal talent fosters healthy competition, boosts employee retention rates, and lowers recruitment expenses.



6

#### Diversity and inclusion

Diversity and inclusion ensure recruitment from a larger talent pool, more innovation, and better decision-making.



7

#### Employer branding focused on employees

It creates the foundation for a fantastic candidate experience when done right.

