

TOP 7

RECRUITING TRENDS

FOR THE MIDDLE EAST IN 2023

The recruitment vertical in the Middle East is set to spearhead forward as the UAE employers plan to expand their workforce by nearly **76%** in 2023.



DID YOU KNOW?

THE UAE IS EXPECTED TO INCREASE SALARIES BY **NEARLY 5%** ACROSS ALL SECTORS

What does the future hold for job seekers and recruiters in the UAE?

1

Enhancing candidate/user experience

Enhanced candidate/user experience through improved employer branding and communication.



2

The hybrid work model is here to stay

Hybrid working is here to stay as it translates to:

- Increased employee happiness
- Substantial increase in income
- Improved mobility

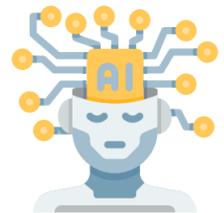


Did you know? 3 out of 4 employees want more flexibility and remote working options.

3

Accelerating AI-based solutions

Automating the recruitment process with AI-based solutions, such as resume parsers, search engines, and taxonomy can save you significant time.



4

Data-driven recruitment

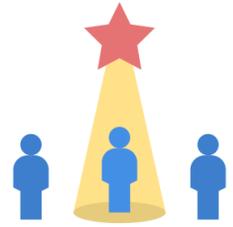
Data-driven recruiting helps to allocate budget for various recruiting channels, speed up time-to-hire and forecast your hiring needs.



5

Mobilization of internal talent

Mobilization of internal talent fosters healthy competition, boosts employee retention rates, and lowers recruitment expenses.



6

Diversity and inclusion

Diversity and inclusion ensure recruitment from a larger talent pool, more innovation, and better decision-making.



7

Employer branding focused on employees

It creates the foundation for a fantastic candidate experience when done right.

