



# What is Candidate Experience?

Candidate Experience signifies how candidates feel about your company once they've experienced the hiring process. Their experience plays a pivotal role in building your company's reputation and workplace culture.





You gain a competitive advantage in the market.



Candidates gain a genuine picture of the work environment.



respected enhances work quality.

A sense of being regarded and



value rises.

The candidates will think

As an employer, your brand



Candidates & employers benefit from simple application process.

positively of the organization.



Reduces the cost-to-hire.

## The Challenges of Developing a Positive Candidate Experience



### Candidates waste time filling in

Lengthy application form

the details already mentioned in their CV, making them exit the page.



02

# Employers believe that a

An increasing recruiter

deadlines

negative candidate experience has little to no effect on the company's brand.



03

### The lack of recruiting tools makes it difficult for recruiters

Lack of awareness

to communicate with job seekers.



04

### Even if they are rejected, candidates expect to be

Expectations vs. processes

notified. Without the right tools, businesses may miss out on excellent talent.

# Enhance Candidate Experience

process

**Timely** 

follow-up

Revamp your application

Cooperate

with their

schedule

Include situational tests

An inbound recruiting strategy

A crisp job



important

**MATCH** 

It fastens the job

Create a Positive Candidate Experience?

How can RChilli help

### RChilli resume parser allows candidates

**PARSE** 

to submit their applications in one click.

# search process &

candidates save time with quick job recommendations.

### the CX by showing them the

RChilli enhances

**TAXONOMY** 

recommended job titles while searching.

**Contact Us** 

Boost your CX with our innovative products









DRACL

Cloud Marketplace



