



## How Did Recruit Genie Increase the Job Applications for their Clients by 250% with RChilli?


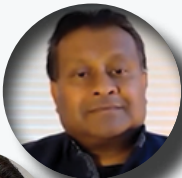
“Leveraging RChilli’s robust data-enrichment capabilities, have positioned Recruit Genie at the forefront of the industry.

**Mak Karim,**  
Director-Recruit Genie



## About Recruit Genie

The Recruit Genie HR platform specializes in talent acquisition, vacancy management, onboarding, and succession planning. Its intuitive interface minimizes recruiting time, reduces hiring costs, ensures compliance, and maximizes retention. Recruit Genie's platform has revolutionized HR processes for all our clients.



### Customer Speaks

[Watch an Exclusive Interview with Mak Karim, Director-Recruit Genie, sharing his experience on working with RChilli](#)

## [Recruit Genie](#)

Segment: Applicant Tracking System

### Requirements

Recruit Genie was looking for a resume parsing partner to help them parse resumes efficiently in different formats.

### Solution

With the RChilli [resume parser](#), Recruit Genie can show structured resume data to their clients in HTML format rather than making them download the entire resume.

### Results

- Increase in job applications by **250%**.
- The time to apply for a job is reduced to **1.5** min from **6.5** min.
- Able to deliver a perfect candidate and client experience.



## Top 3 Amazing Benefits Recruit Genie Got from Using RChilli

Increase Job  
applications  
by  
**250%**

Candidate  
apply time cut to  
**1.5 min**  
from  
**6.5 min**

Improved  
candidate and  
recruiter  
experience

### How Recruit Genie Met RChilli?

Recruit Genie needed a comprehensive and highly accurate [resume parser](#). Their candidate database included candidates from all over the world, which resulted in different resume formats. Recruit Genie was looking for a solution to deal with this challenge quickly.

They did some research and found RChilli. They were impressed that RChilli could parse resumes in various document formats such as DOC, DOCX, PDF, RTF, TXT, ODT, HTM, HTML, DOCM, DOTM, DOT, and DOTX.

This is how the journey started. Recruit Genie has been using RChilli for the last 7 years now.



## How Did Recruit Genie Streamline its Process through RChilli?

RChilli has streamlined the application process for candidates. All Recruit Genie clients universally use it within their career sites and portals. When Recruit Genie gets a new client, it can quickly import its client's resume database directly into Recruit Genie via RChilli.

The company considers RChilli an invaluable service in quickly onboarding new clients.

- RChilli makes it easy for Recruit Genie to view resumes in HTML rather than letting the client download the actual resume. It helps recruiters to access resume content hassle-free.
- They also use structured data to create candidate summary statements.
- RChilli also helps them do keyword classification and analysis from the reports and results of resume parsing, leading to an amazing client experience.

### Interesting Facts About RChilli Resume Parser

Up to 90% Parsing Accuracy

Multilingual Support for 40+ Languages\*

Allows Seamless Integration

Parses Resumes in Just 300ms

Extracts Data from 200+ Fields





## Getting Remarkable Results by Using RChilli

After implementing RChilli's resume parser, Recruit Genie saw remarkable results. The number of job applicants increased by **250%**, thanks to a significant reduction in application time from **6.5** to **1.5** minutes. This enhancement led to a seamless candidate experience and improved job-matching capabilities.

As a result, Recruit Genie now sends more relevant job openings to candidates, resulting in increased applications for thousands of vacancies. With RChilli, Recruit Genie maintains a competitive edge by consistently delivering exceptional client experiences.

“By smoothly incorporating RChilli's resume parsing abilities into our platform, we have made the candidate experience easier, improved client onboarding, and implemented innovative solutions that set us apart from our competitors.

**Mak Karim,**

Director-Recruit Genie





## About RChilli

RChilli empowers organizations with AI-driven solutions that automate data tasks, streamline decision-making, and enable HR teams to focus on hiring the right talent faster. Our innovative products enhance recruitment efficiency while ensuring compliance with ISO 27001:2022, SOC 2 Type II, NYC AEDT LAW, HIPAA, and GDPR.

RChilli is available on Oracle Cloud Marketplace and Salesforce AppExchange, and it ensures global accessibility and trusted performance for organizations worldwide

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